

2027 Partnership Opportunities

We'd welcome your
proposals for Round 1
by **August 30th.**



About.

Climate Hub Davos is a vibrant, **open, regenerative impact space, created during the week of the Annual Meeting of the World Economic Forum (WEF) in Davos.**

It unites nature and climate pioneers, funders and leaders who get together during to **share solutions and set up new collaborations for a regenerative future.**

Since **2024**, it is run on an independent base by the **Swiss non-profit GreenUp**, in and around the central square of Davos, in its beautiful cultural centre, backed by partners such as the World Economic Forum and the city of Davos.

The Climate Hub Davos is set up as a **partnership model**, whereby a variety of partners **co-create sessions and experiences in and outside.**

Programming is curated to ignite ideas, activate & accelerate solutions, and drive large-scale systemic change for a regenerative, climate-positive future.

18–22 January 2027

Why partner with us.

Engage with Leaders.

Engage with leaders & innovators from around the globe bringing new concepts and trying out brave solutions, from corporates, governments, non-profit and science.

Drive Impact Through Sessions and Experiences.

Your critical leadership and ideas reach global changemakers through streamed sessions in the professional multimedia theatre and other activities. Drive meaningful impact and change by igniting creativity, idea-generation & innovation.

Connect & Build Community.

Network with thousands of high-profile visitors attending the Climate Hub Davos.

Expand your impact through connections and collaborations.

Amplify Your Message.

Reach a global audience via live-streaming to extend your message beyond Davos and inspire worldwide change.

An aerial photograph of a mountain town in winter. The town is nestled in a valley, with snow-covered roofs and streets. In the background, steep, snow-dusted mountains rise against a clear blue sky. The foreground shows several large, multi-story buildings, likely hotels or conference centers, surrounded by evergreen trees. The overall scene is bright and crisp, typical of a sunny winter day in a high-altitude location.

CLIMATE HUB DAVOS

by GreenUp



Theme 2027.

“The Art of Regeneration”

Regenerative business models
and systems, benefitting our
planet and all beings.

Showcasing
Regenerative Practices.

Demonstrating ways to
Transform Finance.

Empowering
Nature as a stakeholder.

Promoting New
(Impact) Leadership.

AI and technology for
nature, using it consciously



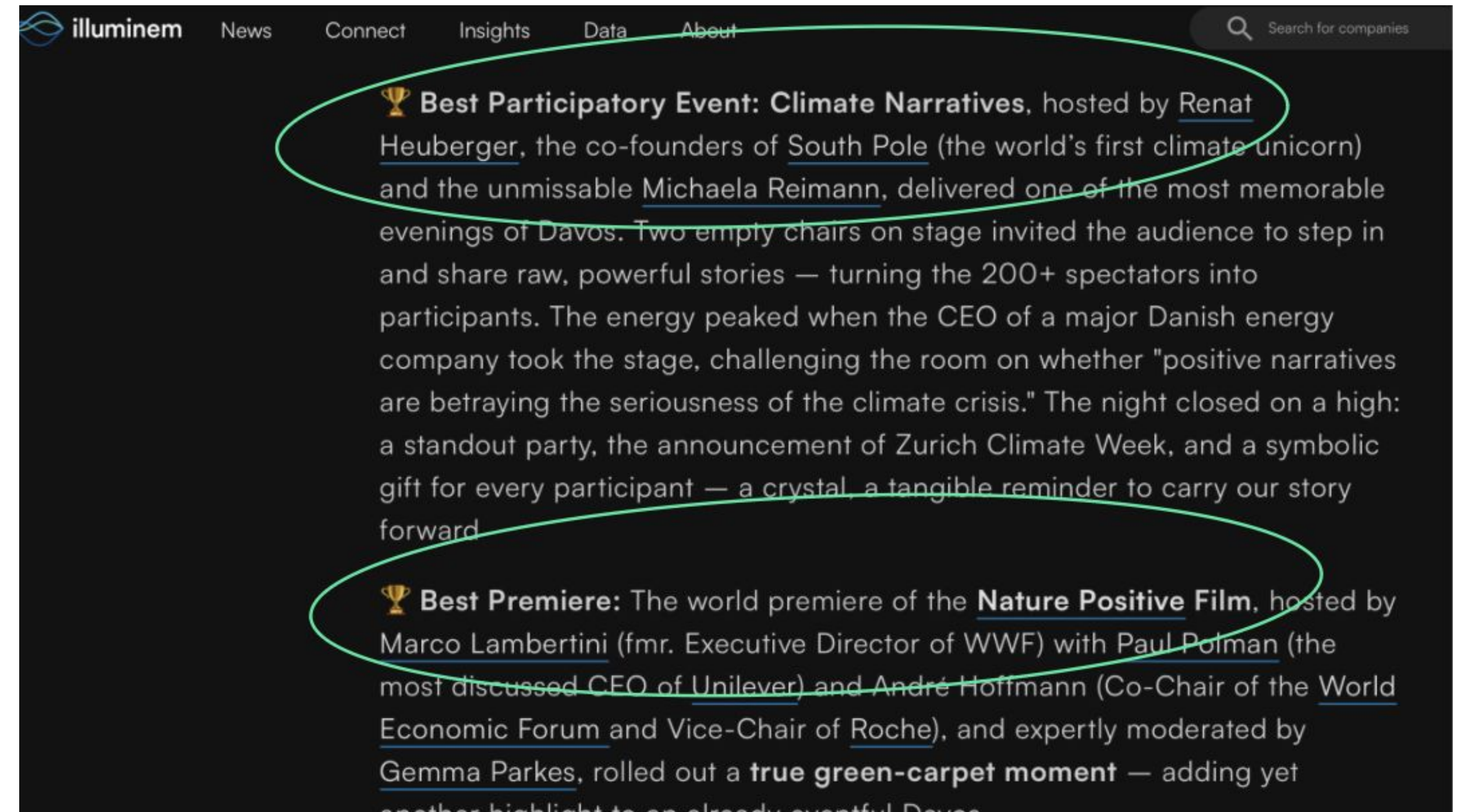
Vision 2027.

In 2027 and beyond, the team seeks to increasingly enhance the voice and impact of Climate Hub Davos, in part by creating additional stages to amplify critical messages from international climate events and to deepen the successes from creative collaborative exchange formats.

Global leaders gathered in Davos are uniquely positioned to drive change. By highlighting proven solutions and alternatives, it enables the advancement of a nature-positive, post-growth society.

2026 Impact.

- **3000 people joined us** over 6 days. With a constant flow of people inside and outside on the Plaza. People came from 82 countries (44% corporate, 28% NPO, 20% other, 6% academia, 2% government).
- Online we had **80'000 views** of our sessions over YouTube, **29M views** on X and numerous interactions on Instagram and TikTok sharing insights.



- The curated program featured **30 high-quality interactive impact sessions and workshops** co-created with **50+ partners** from business, science and non-profit. They presented **solutions for our regenerative future**, went in-depth on challenges and looked at issues from various perspectives, with a focus on **transforming finance, impact leadership and regenerative business models**.
- Illuminem awarded 2 sessions that were held at the Climate Hub Davos as “Best”, and the Climate Hub Davos was referred to as one of the top impact houses in Davos in 2026 by several sources.

- **Thought leadership and inspiration** for systems change came from **136 speakers** in the theater and over **30 speakers outside** on the plaza as part of the Monkey Rock and the GreenUp Box for media, inspiring action and connection.
- Partners rate the **partnership with a 9**, and our surveys indicate that roughly a **1000 new serious connections** were made for collaborations, to enhance projects or co-create new ones, that will be followed-up with.
- The Good Food Bar with **plant-based, local and sustainable food and drinks** provided thousands of our visitors **low-impact and healthy food** that fed the soul and had them experience the future of food.
- From impact investors to climate experts, from non-profit implementers to Chief Sustainability Officers, the hub was **THE meeting place** for changemakers and leaders.



2026 Partners.



Partners form the heart of the Climate Hub Davos. Partners are all the organisations that believe in the mission and focus on regenerative impact.

Partners co-create with GreenUp to deliver to high quality and to a worldwide audience.

Session Partners



Experience Partners



Communication Partners



Food & Beverage Partners





**Climate Hub
Davos**

Partnership Opportunities 2027.

- 1. Strategic Partner ›**
- 2. Session Partner ›**
- 3. Food Future Partner ›**
- 4. Mobility Partner ›**
- 5. Supporter ›**
- 6. Communications Partner ›**
- 7. Partnership Contributions ›**

*Co-create
our
regenerative
future.*

1. Strategic Partner

We are looking for 2–3 strategic partners: like-minded organisations that share our mission, are keen to support and shape the Climate Hub Davos experience with us.

We welcome the opportunity to explore potential partnerships through an initial conversation, and are receptive to concrete proposals from mission-aligned organizations.

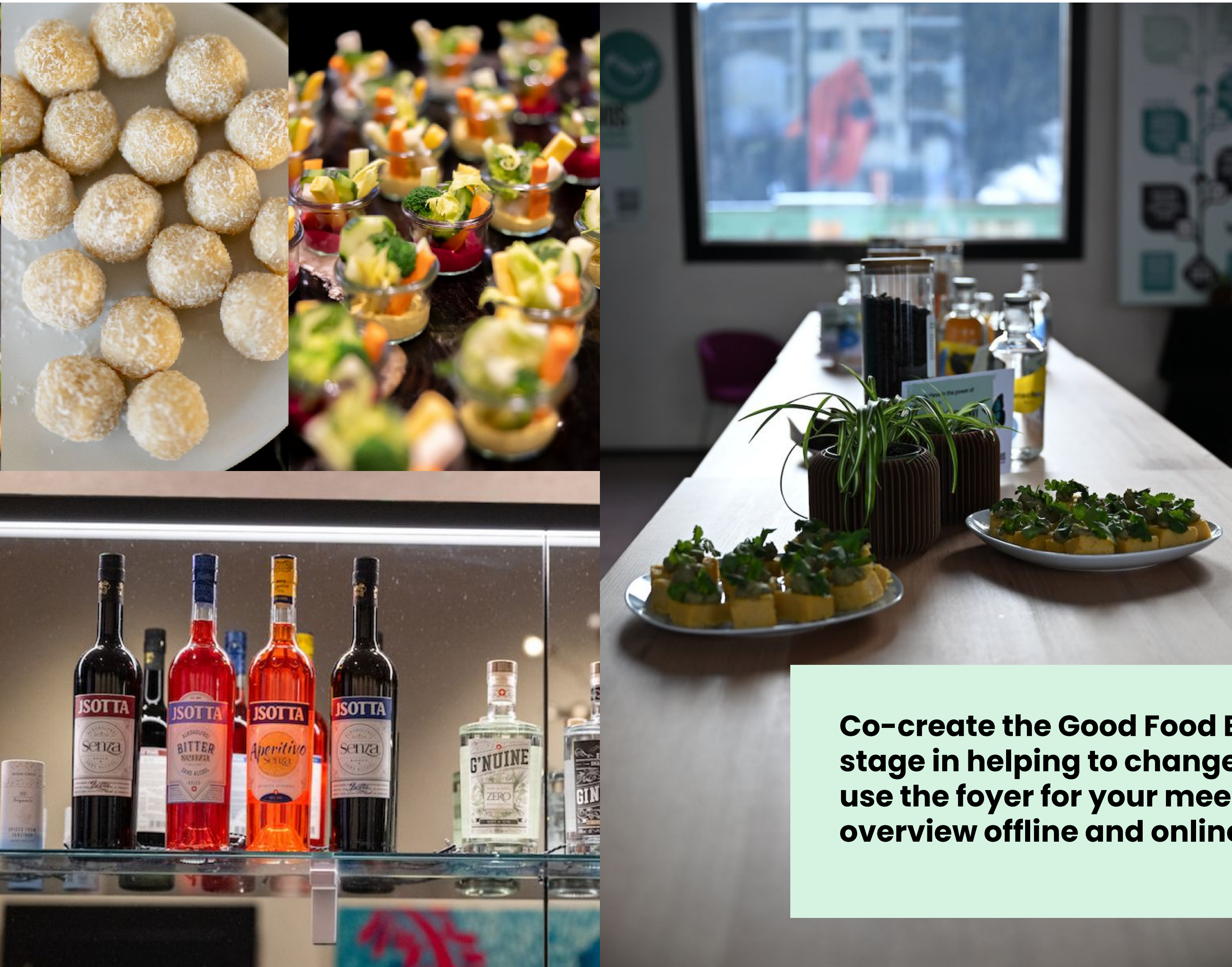


2. Session Partner

- The Climate Hub Davos offers **20+ slots** in its professional theatre (here in green).
- Day sessions are **60min in the theatre, with live-streaming**, and include **30min of networking** in the foyer.
- Evening sessions can be up to 3 hours in total, or can be split up into 2.
- Sessions focus on **activation and impact for climate and nature**. Session Proposals will be evaluated on a rolling basis until the program is full.
- The multi-media theatre can seat **120 people**. It features professional **lighting, live-streaming** and **technical support**.
- The Foyer can host up to **80 people**. Catering can be added as per Good Food Bar Menu, at additional cost.

SESSIONS	TIME	SUNDAY 17 JANUARY	MONDAY 18 JANUARY	TUESDAY 19 JANUARY	WEDNESDAY 20 JANUARY	THURSDAY 21 JANUARY	FRIDAY 22 JANUARY
SESSION 1	09:00 – 10:00						
Networking & Change	10:00 – 11:00						
SESSION 2	11:00 – 12:00						
Networking & Change	12:00 – 13:00						
LUNCH LABS	13:00 – 14:00						
Networking & Change	14:00 – 15:00						
SESSION 3	15:00 – 16:00						
Networking & Change	16:00 – 17:00						
SESSION 4	17:00 – 18:00						
Networking & Change	18:00 – 19:00						
SESSION 5 / 6 (EVE)	19:00 – 22:00						

3. Future Food Partner



Catering, Tastings and Experiences that feed souls, connect and inspire

Partner up with us around the Good Food Bar which as the only location in Davos serves a variety of high-quality healthy, hearty plant-based food and drink options, hereby supporting people's and the planet health.

The Good Food Bar is the heart of the Climate Hub Davos Foyer and we plan to also bring it outside on the plaza.

Sponsoring with single products is also an option.

Co-create the Good Food Bar and its experiences with us. Be featured on a world stage in helping to change food systems. As a partner you get special invites, can use the foyer for your meetups and will be featured in our partner and sponsor overview offline and online.

4. Micro E-Mobility Partner

Transitioning to a world where renewable energy is the norm and transport is clean and lean, that is what our the **micro e-mobility installation** at the Climate Hub Davos, **directly at the Promenade**, stands for.

People can use various micro-mobility solutions that week for transport from A to B and get an experience of this future of mobility.

In 2027 we will also offer mini-excursions to Davos-based regeneration projects.

Become a partner, and connect your name to a tangible and visible project around **solutions for our energy transition**.

As a partner you'll be featured on the cars and stand, in our partner overview offline & online. In addition you get special invites and can use the Climate Hub Davos Foyer for your meetups.

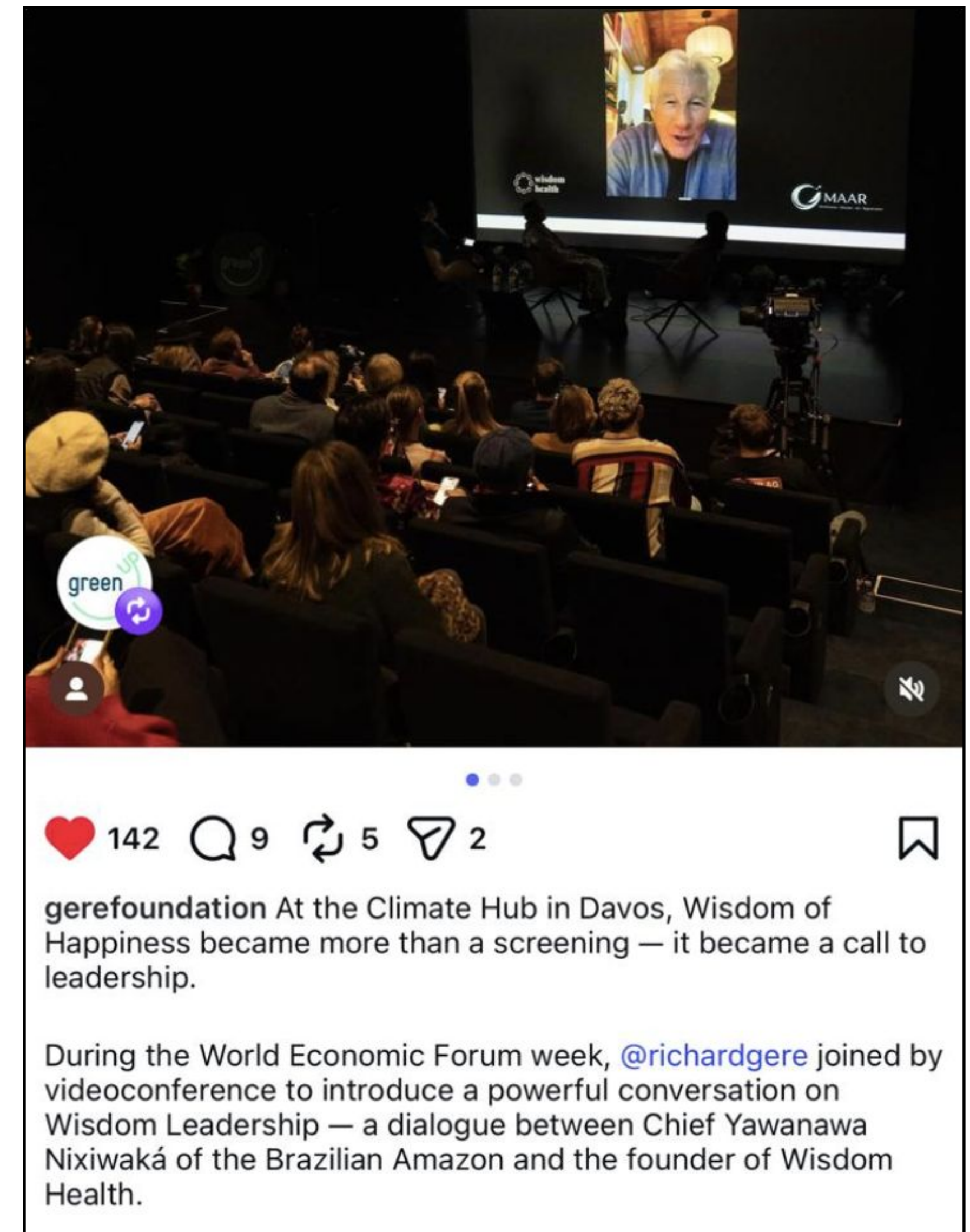
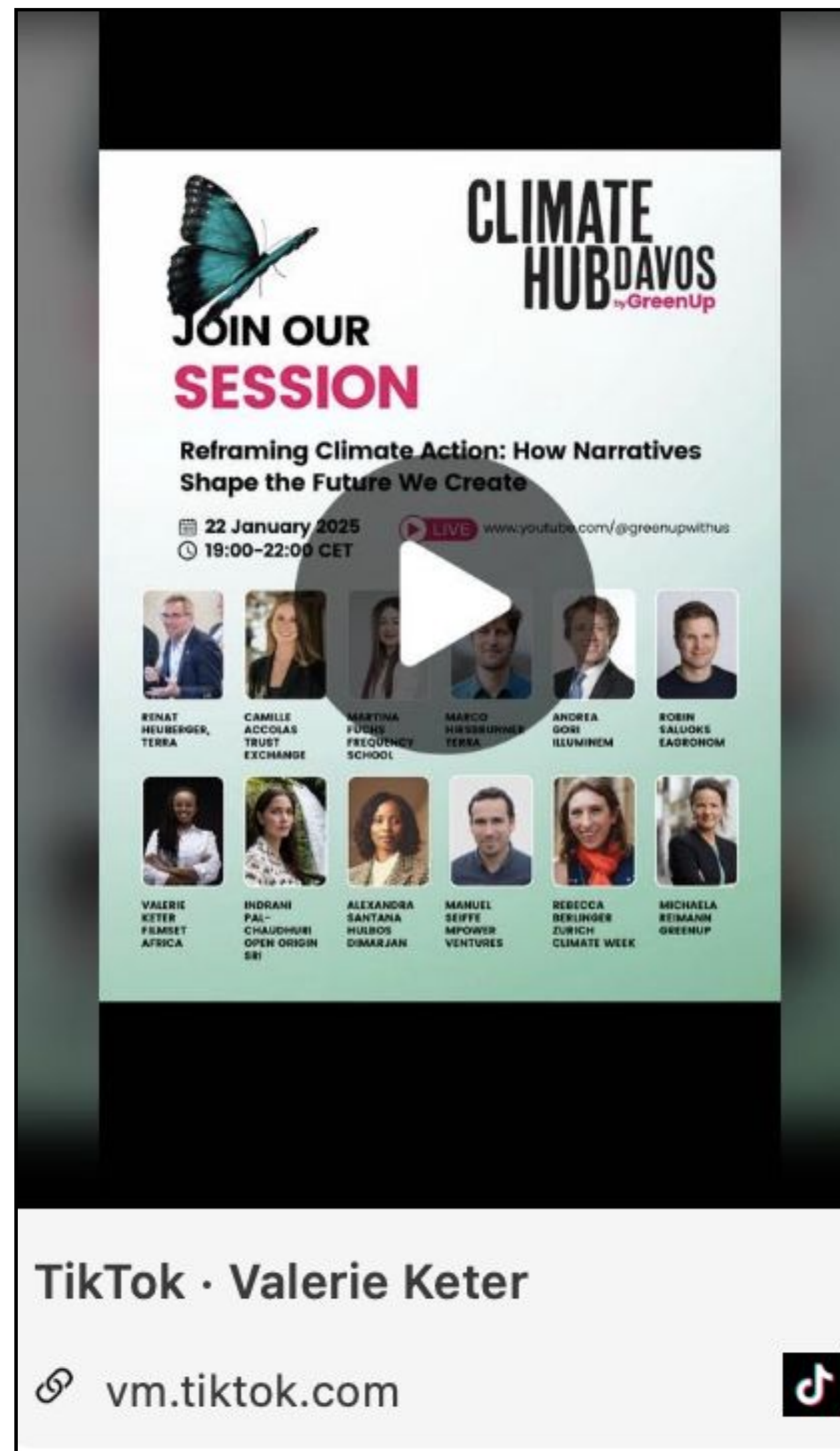


5. Supporter

Are you interested to support the mission of the Climate Hub Davos by GreenUp in a simple way?

We'd love to have you as a partner that supports the effort with a modest financial contribution.

Together with our Art friends we are thinking of creative ways to display that support inside and/or outside the Climate Hub Davos.



6. Communications Partner

Communication and impact go hand-in-hand.

We welcome partnerships with media and communication outlets, from podcasters to renowned newspapers and platforms.

Beyond exciting content and experiences inside and outside, we offer the **GreenUp Box for Media** that functions as a small stand-alone studio for podcasts, small interviews and broadcasts.



Partnership Contributions

Contributions help to cover the running costs of the Climate Hub Davos, run by the non-profit GreenUp, which for a large part runs on volunteers.

1 – Strategic Partner

To be decided together based on your exact mission-driven engagement.

2 – Session Partner

See the table here on the right.

3 – Food Future Partner

We are open to holistic partnerships as well as single sponsorships around providing simple healthy vegan food.

4 – Mobility Partner

Shape the future of mobility with us.

5 – Supporter

Simply support the project!

	STRATEGIC PARTNER	SESSION PARTNER	FUTURE FOOD PARTNER	MOBILITY PARTNER	COMMS PARTNER	SUPPORTER
CONTRIBUTION	20–50k	5–20k	0–20k	0–5k	0–5k	1k
WHAT?	2–3 partners with whom to strategically shape (the future of) the Climate Hub Davos. Themes, Speakers, and more. Organise a special evening event at the Climate Hub Davos.	Day Session 60min Theater + 30min networking in Foyer. Evening Session Full: 3 hrs, or half – Theater + Foyer. — Contributions differ for private companies, public institutions and startups/ non-profits/ science.	Joint-Venture in running the Bar and its Catering with Plantbased food and drinks. In-kind product sponsoring.	Sponsoring the full concept, including the excursions to local Davos regenerative experiences In-kind product sponsoring.	Joining forces as strategic communication s partner to raise the voice of Climate and Nature. Sponsoring the GreenUp Box. Booking single slots in the GreenUp Box.	Supporting the Climate Hub Davos and be featured in a special way.

* There is always 1 main partner with whom we sign an MoU. Session slots can be shared however; in which case we will adjust the final contribution. Session slots can also be combined to form a larger slot. Contributions include streaming and full comms + tech support.

Climate Hub Davos Leadership

The project is run under the operations of the non-profit GreenUp and is led by a Steering Committee and features an Operational Team.



Nicole Keller

Managing Director GreenUp
Overall Lead & Initiator Climate Hub Davos

Managing Director of GreenUp for the past nine years, Nicole is the initiator of Climate Hub Davos. Before joining GreenUp, she worked with various foundations and non-profit organizations in the sustainability field. She holds a Master in Business Administration and an additional certification designed to inspire leaders in sustainability. As a citizen of Davos, with Dutch origins, Nicole combines global perspective with strong local roots.

Connect with Nicole
[linkedin.com/in/nicolekeller](https://www.linkedin.com/in/nicolekeller)



Michaela Reimann

President, GreenUp
Overall Lead Climate Hub Davos

Accomplished leader in communications and sustainability with two decades of experience in the financial sector. She has been a pioneer in advancing banks' Net Zero strategies and integrating sustainability into financial services. Today, her work focuses on regenerative business models for SMEs and companies more broadly. Alongside her presidency at GreenUp, she contributes her expertise to Basel2037, Visionality GmbH, and serves on several boards.

Connect with Michaela:
[linkedin.com/in/michaelareimann](https://www.linkedin.com/in/michaelareimann)



Evi Darmawan

Lead Good Food Bar and Operations
Climate Hub Davos

Leader in experiential events, marketing, and brand activations, with a background spanning both global corporations and community-driven initiatives. Evi creates programs that connect people, inspire action, and foster meaningful engagement, blending strategic expertise with creativity. Her work ranges from large brand campaigns to grassroots initiatives, with a focus on celebrating culture through art, music, sports, and sustainability.

Connect with Evi:
[linkedin.com/in/evi-darmawan](https://www.linkedin.com/in/evi-darmawan)

The Team behind the Climate Hub Davos

The Climate Hub's success is due to an inspiring group of volunteers, who bring their passion, know-how and commitment to Davos each January and in the run up as partnership liaisons, sponsor leads and curators.



Partnership application and selection process.

- Submit your proposal over our form.
- We will send you detailed information for the type of partnership(s) you are interested in.
- There will be 2 rounds of partnership consultations.

Round 1 closes August 30th.
Round 2 closes September 30th





**We are much looking forward
to be partnering with you!**

**Questions?
Book a 15min slot.**

Contact climatehubdavos@green-up.ch
www.green-up.ch/climatehubdavos



Climate Hub
Davos

See you
at
Climate
Hub
Davos
2027

