



# Empowering a regenerative world.

Climate Hub Davos 2026  
Partnership Opportunities









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# ABOUT CLIMATE HUB DAVOS

## Impact Space.

An open, regenerative impact space backed by the World Economic Forum and the city of Davos.

Set on the main Davos Promenade at the beautiful Kulturplatz cultural center, Climate Hub Davos is a unique, centrally-located, inspiring venue for critical conversations about climate, biodiversity, and new ways of building thriving economies and communities.

## Focus on Regenerative Solutions.

Programming is curated to ignite ideas, activate & accelerate solutions, and drive large-scale systemic change for a regenerative, climate-positive future.

## Inspiring Innovation.

Climate Hub Davos provides a vibrant, energising environment to inspire and support international leaders and changemakers as they address pressing global challenges.

As an independent venue, Climate Hub allows organizations and motivated individuals to bring their passion and purpose to Davos where they can make a true impact, while walking away with inspiration and relationships to carry on their critical work.

## Vision.

From 2026 to 2028 the team seeks to enhance the voice and impact of Climate Hub Davos, in part by amplifying critical messages from international climate events. Global leaders gathered in Davos are uniquely positioned to drive change, and by highlighting proven solutions and alternatives, the Climate Hub enables the advancement of a nature-positive, post-growth society.

Highlights and partner information from past Climate Hub Davos editions can be found on page 26 onward, with additional information at: [www.green-up.ch/climatehubdavos](http://www.green-up.ch/climatehubdavos)



# CLIMATE HUB DAVOS: EASILY-ACCESSIBLE, UNIQUE ENGAGEMENT SPACES



## 01 Relaxing Foyer.

An inspiring and welcoming environment for informal networking and meaningful conversations.

The Foyer is open daily with the Good Food Bar, serving plant-based food and beverages. Options available for hosting private, catered morning and evening events.

Standing Capacity: 80 - 100 people



## 02 Engaging Theatre.

The fully-equipped theatre with professional lighting, sound, and live-streaming capabilities is unique in Davos.

Partners have options for engaging audiences with interactive presentations and inspiring performances.

Seating Capacity: 120 people



## 03 The Expansive Plaza.

The open-air plaza provides unlimited opportunities to engage and inspire the constant stream of people passing along the Promenade.

The ample space is a perfect home for art displays, natural exhibits, informal meeting-points, and large format installations.

Overall Capacity: 200 people



## 04 Looking Ahead\*.

A supplemental space within the Kulturplatz is available via Climate Hub Davos.

This convenient venue would be ideal for working groups, productive meetings, studio set ups, intimate sessions, seated meals and other formal or informal gatherings.

\*Partnership support required.



Click [here](#) to view a short clip of  
Climate Hub Davos

# Climate Hub Davos

by GreenUp



## THE ORGANISATION BEHIND CLIMATE HUB DAVOS

# GreenUp

### About.

Swiss non-profit on a mission to accelerate the transition to a regenerative, resource-conscious society. The association is tax-exempt, and is led by a board of experts from across Switzerland.

Visit [www.green-up.ch/](http://www.green-up.ch/) for more information.

Follow us on [LinkedIn](#).

### Mission.

Since 2016, over 10'000 people in companies and at home joined a GreenUp initiative to take action for a regenerative society. Through this engagement, GreenUp has empowered resource-light practices and helped to save over 100'000 kg of CO<sub>2</sub>-emissions.

GreenUp's projects and corporate workshops are implemented by the passionate professionals of its core team and volunteer community.

### Our Work in Davos.

GreenUp has been active in local Davos projects and impact for many years. In 2022 the GreenShare project was created the GreenShare project, to support enhanced sustainability and circularity during Davos Week.

GreenUp has continued to actively partner with the World Economic Forum, event agencies, and relevant stakeholders to further this mission.

Visit [www.green-up.ch/greenshare](http://www.green-up.ch/greenshare) for more information.

### Climate Hub Davos.

In 2024, GreenUp initiated Climate Hub Davos with World Economic Forum and the city of Davos. From day one the goal has been to raise the voice of climate and nature in Davos via a dedicated, inspiring space where all stakeholders can unite to share solutions and challenges, and co-create the regenerative future we all need.

Visit [www.green-up.ch/climatehubdavos](http://www.green-up.ch/climatehubdavos) for more information.



# THE TEAM BEHIND CLIMATE HUB DAVOS



## Nicole Keller

Managing Director

Managing Director of GreenUp for the past eight years, Nicole is the initiator of Climate Hub Davos. Before joining GreenUp, she worked with various foundations and non-profit organizations in the sustainability field. She holds a Master in Business Administration and an additional certification designed to inspire leaders in sustainability. As a citizen of Davos, Nicole combines global perspective with strong local roots.

Connect with Nicole on [linkedin.com/in/nicolekeller](https://www.linkedin.com/in/nicolekeller)



## Michaela Reimann

President, GreenUp

Accomplished leader in communications and sustainability with two decades of experience in the financial sector. She has been a pioneer in advancing banks' Net Zero strategies and integrating sustainability into financial services. Today, her work focuses on regenerative business models for SMEs and companies more broadly.

Alongside her presidency at GreenUp, she contributes her expertise to Basel2037, Visionality GmbH, and serves on several boards.

Connect with Michaela on [linkedin.com/in/michaelareimann](https://www.linkedin.com/in/michaelareimann)



# THE TEAM BEHIND CLIMATE HUB DAVOS

A voluntary Steering Board governs Climate Hub Davos, leading working groups on partnerships, operations, and communications. Members bring extensive experience and a proven track record in projects aligned with its themes and purpose.



**Renée LaPlante**

Steering Committee Member

Renée served as Board President of GreenUp until April 2025 and continues to support the organization and Climate Hub Davos as a close advisor. Together with Nicole, she co-initiated the Climate Hub Davos in 2023. Renée's career in branding and communications, management, consulting and sustainability includes a decade at Google. Her newly published book, "Decarbonista: A Refreshing Guide to Climate Savvy Living" empowers people to quickly discover and implement their lowest carbon life in order to accelerate personal and global decarbonization.

Connect with Renée on [linkedin.com/in/reneelaplante](https://www.linkedin.com/in/reneelaplante)



**Adrienne Gaboury**

Steering Committee Member

With a particular focus on social impact and understanding stakeholder requirements, Adrienne serves as a strategic advisor to purpose-driven leaders and organizations. She is a trained B Leader, who, after accumulating wide-ranging professional experience and perspectives from diverse roles in global corporations, SMEs, non-profits, and start-ups, truly believes change is possible and that business can be a force for good.

Connect with Adrienne on [linkedin.com/in/gaboury](https://www.linkedin.com/in/gaboury)



**Evi Darmawan**

Steering Committee Member

Leader in experiential events, marketing, and brand activations, with a background spanning both global corporations and community-driven initiatives. Evi creates programs that connect people, inspire action, and foster meaningful engagement, blending strategic expertise with creativity. Her work ranges from large-scale brand campaigns to grassroots initiatives, with a focus on celebrating culture through art, music, sports, and sustainability.

Connect with Evi on [linkedin.com/in/evi-darmawan](https://www.linkedin.com/in/evi-darmawan)



# THE TEAM BEHIND CLIMATE HUB DAVOS

The Climate Hub's success is due to an inspiring group of volunteers, who bring their passion, know-how and commitment to Davos each January.





CLIMATE HUB DAVOS 2026 THEME

# Regenerative economic and business models benefitting the planet and all beings.

## THIS INCLUDES:

- 01** Understanding Costs of Inaction.
- 02** Showcasing Regenerative Practices.
- 03** Empowering Nature as Stakeholders.
- 04** Promoting Conscious Leadership.



# FOCUS AREAS WITHIN THE THEME



## Finance for Nature.

Innovative funding models that support ecosystem restoration.

These approaches aim to create sustainable financial mechanisms for environmental recovery.



## Oceans.

Protecting and regenerating marine environments.

Effort focuses on safeguarding biodiversity and promoting marine ecosystem health.



## Youth and Education.

Empowering the next generation with regenerative knowledge and skills.

Equipping individuals with tools for sustainable living.



## Agro & Food Systems.

Transforming agriculture and food production toward sustainability and regeneration.

Developing practices that ensure food security while preserving the environment.



# KICK-OFF 2026 AT CLIMATE HUB DAVOS

## Engage with Climate Leaders.

Join and engage with leaders from the most important climate and nature organisations.

Leverage the independent, inclusive and regenerative space to maximise your personal and organisational impact.

## Drive Impact Through Creative Sessions.

Your critical leadership and ideas can reach global changemakers through sessions hosted in the professional multi-media theatre.

Drive meaningful impact and change by igniting creativity, idea-generation, and innovation.

## Connect and Build Community.

Network with thousands of high-profile visitors attending Davos Week. Expand your influence and connections.

## Amplify Your Message Globally.

Reach a global audience via live-streaming to extend your message beyond Davos and inspire worldwide change.



Partnership  
Opportunities.



# PARTNERSHIP OPPORTUNITIES

Climate Hub Davos welcomes partners who share the core belief that our future requires **regenerative solutions** and that meaningful climate action can only happen through **collaboration** and **shared effort**.

Prospective partners are invited to **submit proposals** that contribute to building a bold and impactful 2026 program.

Partners can consider the established opportunities in this presentation, but other forms of partnership and ideas are also very welcome.

Above all, the Climate Hub Davos seeks partners committed to **empowering real action** and **creating lasting positive impact for people and the planet**.



## 3 TYPES OF PARTNERSHIP

- A.  
**Session Partners**
- B.  
**Sponsorship Partners**
- C.  
**Communication Partners**



# PARTNERSHIP OPPORTUNITIES – TYPE A. SESSION PARTNERS

The Climate Hub Davos welcomes creative proposals that **focus on activation and impact for climate and nature**. The multi-media theatre can seat 120 people and features **professional lighting, technical support, and live-streaming capabilities** international audiences. Proposals will be evaluated on a rolling basis until the program is full.

During morning and evening sessions, breakfast or apéro/ dinner catering can be arranged at an additional cost.

For all other sessions, the Foyer and Good Food Bar remain open to all participants, who are encouraged to stay and continue exchanging ideas in the communal space.

Organisations may run sessions alone or with other partners.

Up to **5 sessions** per day, **90 minutes** per session.

Possibility to combine 2 sessions into a longer session (up to a 3.5 hour block).

Available sessions are indicated in green on the schedule to the right.

SESSIONS	TIME	MONDAY 19 JANUARY	TUESDAY 20 JANUARY	WEDNESDAY 21 JANUARY	THURSDAY 22 JANUARY	FRIDAY 23 JANUARY
SESSION 1 (+ Breakfast Option)	08:00 – 09:30	Media Breakfast				
SESSION 2	10:00 – 11:30					
LUNCH	12:00 – 14:00	2026 OPENING KICK-OFF				
SESSION 3	14:00 – 15:30					
SESSION 4	16:00 – 17:30					
SESSION 5 (+Apéro / Dinner Option)	19:00 – 22:00					



# PARTNERSHIP OPPORTUNITIES – TYPE B. SPONSORSHIP PARTNERS

Demonstrate your commitment and drive true impact during Davos week by supporting a critical Climate Hub feature.

Connect your name to tangible climate solution offered by Climate Hub Davos and showcase your solutions and/or products on a global stage.

As a sponsor you will receive special invitations to sessions, access to the Foyer for your own meetups, and visibility in our partner and sponsor overview both onsite and online.



01

## The Good Food Bar.

Support a fully plant-based food and drink offering by sponsoring it entirely or contributing with your own food tasting experiences or sustainable products.



02

## Sustainable Production & Art Installation.

Climate Hub Davos intentionally creates space for meaningful design and art installations, both outdoors and indoors. Proposals and submissions of your own installations are welcome, as is your support of the Climate Hub's own designs and interactive installations, all of which are built with reused materials.



03

## Sustainable Mobility.

Help to reduce footprint and traffic during this challenging Davos winter week by supporting our sustainable mobility options or contribute by offering your eco-friendly transport for visitors.



04

## Housing for Volunteers.

Provide housing for dedicated volunteers from across Switzerland who offer their time, skills, and energy to make Climate Hub Davos a success.



# PARTNERSHIP OPPORTUNITIES – TYPE C. COMMUNICATION PARTNERS

Climate Hub Davos operates on the belief that transformative change occurs when critical ideas reach key audiences.

Visionary media partners, including platforms, podcasters, and content creators are welcome to collaborate in amplifying the Climate Hub Davos messaging. This might take the form of live event coverage and exclusive interviews, join production of podcast series, streamed feeds or other novel formats.

Interested organisations are invited to leverage this opportunity to achieve their own Davos-week messaging goals while helping expand the impact of Climate Hub Davos.





# Climate Hub Davos Partnership Values and Guidelines.

01

## Inclusivity.

Support breaking-down barriers to access, valuing community contributions and fostering more rapid implementation of solutions through inclusivity.

A minimum of 25% of session seats are allocated to local Davos citizens, walk-ins and other interested participants.

03

## Impact Focus.

Prioritising impact over branding, logos are present but not emphasized (large outdoor placement not possible).

Partners will be mentioned in the program, in the partner-corner, and in selected communication channels.

02

## Walk the Talk.

Adhere to a minimal footprint approach.

Plant-based catering as standard, no fly-in attendance solely to participate in Climate Hub Davos.

04

## Co-Creating.

Not a venue to hire but a shared, purpose-driven space for organizations that want to co-create a meaningful experience and actively contribute to a week of impact.







# Partnership Contributions.



# PARTNERSHIP CONTRIBUTIONS

SESSIONS	TYPE A1. SESSION PARTNER Private Company	TYPE A2. SESSION PARTNER Governmental Entity, Large Foundation	TYPE A3. SESSION PARTNER Start-Up, Non-Profit, Science & Education
MORNING SESSIONS 08:00 - 10:00 (+BREAKFAST OPTION)	CHF 20'000	CHF 12'500	CHF 7'500
DAYTIME SESSIONS 10:00 - 11:30 14:00 - 15:30 16:00 - 17:30	CHF 15'000	CHF 10'000	CHF 5'000
EVENING SESSIONS 19:00 - 22:00 (+APÉRO / DINNER OPTION)	CHF 30'000	CHF 17'500	CHF 10'000

TYPE B. SPONSOR PARTNER	TYPE C. COMMUNICATION PARTNER	COMBINATION PARTNERSHIP (TYPE A, B AND/OR C)
<b>CHF 10'000 FOR EACH OF BELOW ITEMS</b> 1. Good Food Bar 2. Sustainable Production & Art Installations 3. Sustainable Mobility 4. Housing For Volunteers	TBD, including in-kind	Custom Pricing
<b>PRODUCT SPONSORING</b> Contribution depends on the product and value proposition		

These contributions help to cover Climate Hub Davos base costs.

15% of all contributions go to the **GreepUp Association** to support **local Davos projects** and **the long-term development and impact of Climate Hub Davos**.

Additional contributions are welcome to support the participation of organisations with limited financial means. The supporter packages **start at CHF 2'000**.





# Call to Partner!



Based on the opportunities and criteria outlined, Climate Hub Davos invites you to share your partnership proposal.

## NEXT STEPS:

01

Submit your proposal through this [form](#)

02

Round 2 submission deadline:  
30 September 2025

03

Proposals will be reviewed on a rolling basis

04

All submissions will receive a response. Calls will be scheduled for selected proposals





# Thank You. Looking forward to partnering with you!

## Contact

[climatehubdavos@green-up.ch](mailto:climatehubdavos@green-up.ch)

[www.green-up.ch/climatehubdavos](http://www.green-up.ch/climatehubdavos)

[www.green-up.ch/greenshare](http://www.green-up.ch/greenshare)



Appendix.



# Event Highlights.

Featured **25 impact sessions** co-created with **46 partners**, from business, science and non-profit.

Proven solutions for **climate and nature** were activated with features including: regeneration in agriculture, nature-finance instruments, innovation, circularity, and climate communications.

**The Good Food Bar** with plant-based food and drinks and **WEF's Global Collaboration Village** anchored the immersive Foyer offerings.

Over **1500 visitors inside** the space and over **500 people** interacted with the activities and installations **at the Plaza**.

Over 100 actionable pledges were made by visitors to activate positive change in their companies, homes and communities.

From impact investors to climate experts, from CEOs to non-profit implementers and from heads of states to Sustainability Officers, the hub incubated new partnerships and project ideas; which are now **coming to fruition, step-by-step**.



## CLIMATE HUB DAVOS 2025: IN REVIEW

# Speaker Highlights.

**Peter Bakker** – Head of the World Sustainable Business Council

**Johan Rockström** – Professor at the Potsdam Institute for Climate Impact Research, world renowned for the planetary boundaries framework he developed.

**H.E. Prof. Muhammad Yunus** – Nobel Peace Prize Laureate and Chief Adviser of Interim Government of Bangladesh

**Chad Frischmann** – Founder and CEO of Regenerative Intelligence (RegenIntel), TedX speaker, lead researcher, and architect of the Drawdown Solutions Framework.

**Martin Stuchtey** – Economist and Founder of Landbanking Group

**Fatou Jeng** – Youth Representative and climate advisor to the United Nations Secretary General

**Chris Luebke** – Leader of the Strategic Foresight Hub in the Office of the President at ETH Zurich, co-founder of [Y]our 2040

**Elisabeth Stern** – Board Member of the “Klima Seniorinnen”

**Cyril Garcia** – Head of Global Sustainability Services and Corporate Responsibility, Capgemini



# CLIMATE HUB DAVOS 2025: IN REVIEW

# Partners.

## From our Partner Survey.

“The team at GreenUp far exceeded any expectations I could have had for event management at Davos. Every member of the team was a joy to work with. Indeed, I can honestly say that they were some of the best of the best organizations I have worked with over 300+ talks globally.”





