



Empowering a regenerative world.

Climate Hub Davos 2026
Partnership Opportunities





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ABOUT THE CLIMATE HUB DAVOS

Impact Space.

It is an open, regenerative impact space backed by the World Economic Forum and the city of Davos.

Located in the beautiful culture centre of Davos, The Climate Hub Davos runs alongside the World Economic Forum's annual January meeting.

Platform for Innovation.

The Climate Hub provides a vibrant platform for innovation and collaboration.

It brings together global leaders, experts, and changemakers to address pressing climate challenges.

Focus on Regenerative Solutions.

Designed to ignite ideas, activate & accelerate solutions, and drive large scale systemic change for a regenerative, climate-positive future.

These solutions also empower communities worldwide, fostering sustainable development.

Get to Know More.

Please visit our website
www.green-up.ch/climatehubdavos

THE CLIMATE HUB DAVOS UNIQUE ENGAGEMENT SPACES



01 Relaxing Foyer

An inspiring and welcoming environment for informal networking and meaningful conversations.

It opens during the day equipped with Good Food Bar, serving plant-based food and beverages.

Standing capacity: 80 – 100 people



02 Engaging Theatre

A fully equipped theatre with professional lighting, sound, and live-streaming capabilities where presentations in various formats take place.

Seating capacity: 120 people



03 The Plaza

An open-air space featuring art installations, informal meeting points, and opportunities for public engagement.

Overall Capacity: 200 people



04 Looking Ahead*

A future addition of a fourth space, dedicated area designed for breakout sessions, small group collaboration, and focused dialogue.

*with partnership support

Click [here](#) to view the clip



THE ORGANISATION BEHIND THE CLIMATE HUB DAVOS

GreenUp.



About.

A Swiss tax-exempt nonprofit dedicated to empowering people and organizations to build a resource-light society, find out more [here](#).

Follow us on [LinkedIn](#).

Beyond the Climate Hub Davos.

GreenUp deliver professional workshops on sustainable corporate practices across Switzerland.

Guide individuals toward lighter-footprint lifestyles with a focus on food systems and circularity.

Circularity & Event Sustainability in Davos.

Our [GreenShare](#) project has helped event organizers:

- ♻️ Reuse over 8000 items through local giveouts.
- ♻️ Advance circular practices and reduce waste.

Organising events in Davos? Join **GreenShare 2026**.

Co-Working in Davos.

Located at Promenade 87 in Davos Platz, GreenUp operates the **GreenHubDavos**, a vibrant impact space, opens February through December.

- 🪑 Flexible co-working desks
- 📅 Event & meetings capabilities

THE CLIMATE HUB DAVOS THEME

**Regenerative
economic and
business models
benefitting
the planet and
all beings.**

THIS INCLUDES:

- 01** Understanding Costs of Inaction.
- 02** Showcasing Regenerative Practices.
- 03** Empowering Nature as Stakeholders.
- 04** Promoting Conscious Leadership.

FOCUS AREAS WITHIN THE THEME



Finance for Nature.

Innovative funding models that support ecosystem restoration.

These approaches aim to create sustainable financial mechanism for environmental recovery.



Oceans.

Protecting and regenerating marine environments.

Effort focus on safeguarding biodiversity and promoting marine ecosystem health.



Youth and Education.

Empowering the next generation with regenerative knowledge and skills.

Equipping individuals with tools for sustainable living.



Agro & Food Systems.

Transforming agriculture and food production toward sustainability and regeneration.

Develop practices that ensure food security while preserving the environment.

KICK-OFF THE YEAR 2026 AT THE CLIMATE HUB DAVOS

Engage with Climate Leaders.

Join Climate Hub Davos 2026 to engage with leading climate and nature organizations.

Experience an independent, inclusive, and regenerative environment.

Drive Impact Through Creative sessions.

Participate in engaging sessions held live in our professional multi-media theater.

Contribute to meaningful impact through innovative and creative discussions.

Connect During Davos Week.

Network with thousands high-profile visitors attending Davos Week. Expand your influence and connections.

Amplify Your Message Globally.

Reach a global audience via live streaming from the event.

Extend your message beyond Davos to inspire worldwide change.

Partnership
Opportunities.

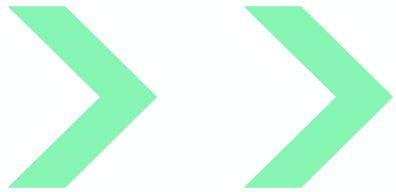
PARTNERSHIP OPPORTUNITIES

The Climate Hub Davos welcomes partners who share the core belief that our future needs **regenerative solutions** and that meaningful climate action can only happen through **collaboration** and **shared effort**.

Prospective partners are invited to **submit proposals** that contribute to building a bold and impactful 2026 program.

Partners can consider the established opportunities in this presentation, we also welcome custom ideas or alternative forms of partnership.

Above all, the Climate Hub Davos seeks partners committed to **empowering real action** and **creating lasting positive impact for people and the planet**.



3 TYPES OF PARTNERSHIP

- A.
Session Partners
- B.
Sponsorship Partners
- C.
Communication Partners

PARTNERSHIP OPPORTUNITIES – TYPE A. SESSION PARTNERS

The Climate Hub Davos welcomes creative proposals that **focus on activation and impact for climate and nature**. Its multi-media theatre can seat 120 people and features **professional lighting, technical support, and live-streaming capabilities** for international audiences. Proposals will be evaluated on a rolling basis until the program is full.

During morning and evening sessions, breakfast or apéro/ dinner catering can be arranged at an additional cost.

For all other sessions, the Foyer and Good Food Bar remain open to all participants, who are encouraged to stay and continue exchanging ideas in the communal space.

Organisations may run sessions alone or with other partners.

Up to **5 sessions** per day, **90 minutes** per session.

Possibility to combine 2 sessions into a longer session (3.5 hours).

Green colored on the time table are the available time slots.

SESSIONS	TIME	MONDAY 19 JANUARY	TUESDAY 20 JANUARY	WEDNESDAY 21 JANUARY	THURSDAY 22 JANUARY	FRIDAY 23 JANUARY
SESSION 1 (+ Breakfast Option)	08:00 – 09:30	Media Breakfast				
SESSION 2	10:00 – 11:30					
LUNCH	12:00 – 14:00	2026 OPENING KICK-OFF				
SESSION 3	14:00 – 15:30					
SESSION 4	16:00 – 17:30					
SESSION 5 (+Apéro / Dinner Option)	19:00 – 22:00					

PARTNERSHIP OPPORTUNITIES – TYPE B. SPONSORSHIP PARTNERS

Sponsor one of these 4 core elements of the Climate Hub Davos.

What we offer

Connect your name to a tangible climate solution and showcase your products on a global stage.

As a sponsor you will receive special invitations to sessions, access to the Foyer for your own meetups and visibility in our partner and sponsor overview both onsite and online.



01 The Good Food Bar.

Support a fully plant-based Food Bar by sponsoring it entirely or contributing with your own food tasting experiences or sustainable products.



02 Sustainable Production & Art Installation.

We create space for meaningful design and art installations, both outdoors and indoors. Our designs and experiences are built using reused materials.



03 Sustainable Mobility.

Help to reduce footprint and traffic during this challenging Davos winter week by supporting our sustainable mobility options or contribute by offering your eco-friendly transport for visitors.



04 Housing for Volunteers.

Provide housing for dedicated volunteers from across Switzerland who offer their time, skills, and energy to make the Climate Hub Davos a success.

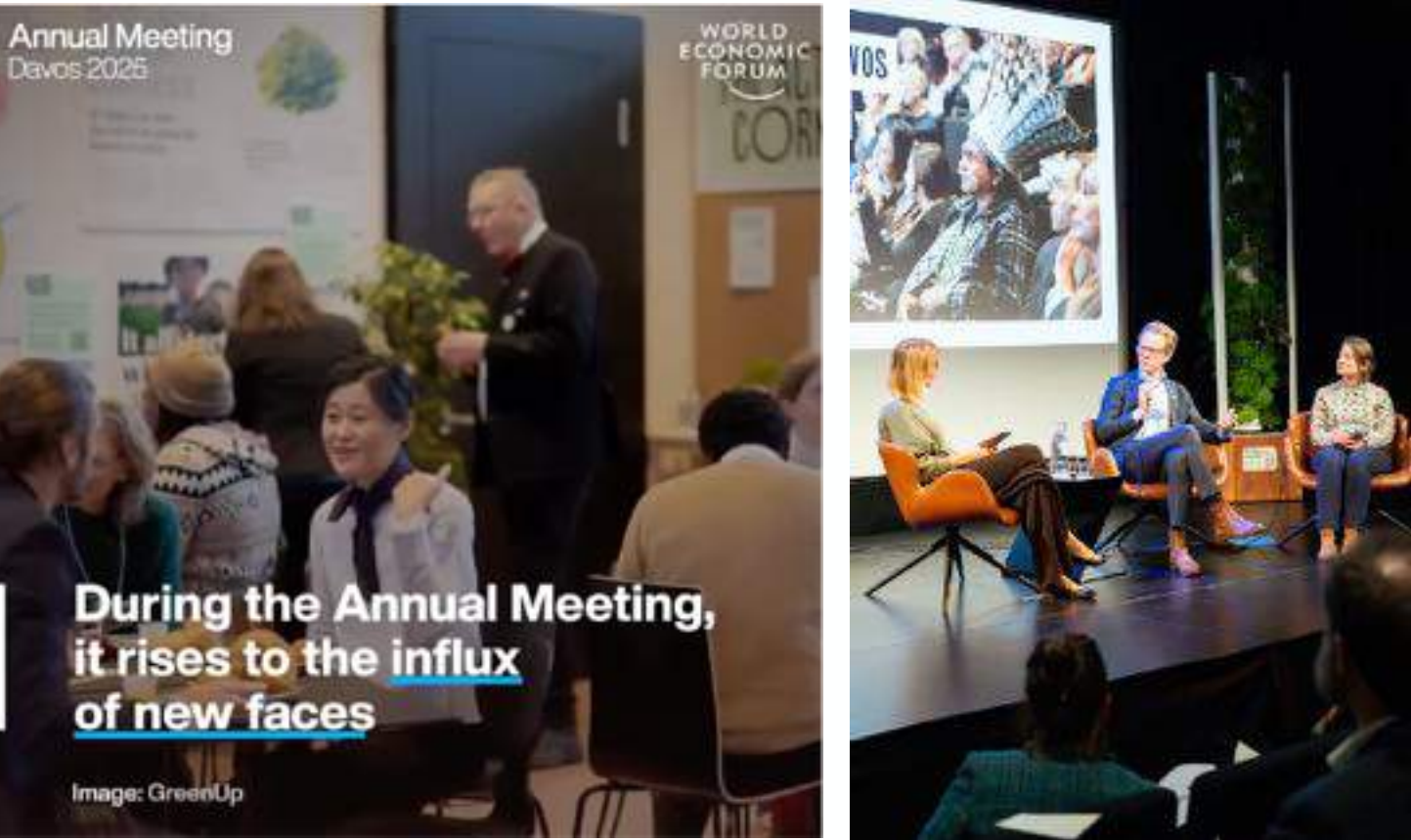
PARTNERSHIP OPPORTUNITIES – TYPE C. COMMUNICATION PARTNERS

Climate Hub Davos operates on the belief that transformative change occurs when critical ideas reach key audiences.

Visionary media partners, including platforms, podcasters, and content creators are welcome to collaborate in sharing climate solutions with global leaders and decision makers.

These meaningful partnership models can be in the form of live event coverage and exclusive interviews, join production of podcast series, etc,

Interested organization are invited to discuss potential partnership.



Partnership Values and Guidelines.

01

Inclusivity.

A minimum 25% of all session seats remain reserved for Unregistered attendees, local Davos citizens, and spontaneous participants.

This is an effort to break down barriers of access, valuing community contributions, and fostering faster solutions.

03

Impact Focus.

Prioritizing impact over branding, logo are not displayed outside.

Partners will be mentioned in the program, in the partner-corner, and selected communication channels.

02

Walk the Talk.

Adhere to a minimal footprint approach.

Plant-based catering as standard, no fly-in attendance solely for the Climate Hub Davos.

04

Co-Creating.

Not a venue to hire but it is a shared, purpose-driven space for organizations that want to co-create the experience and to actively contribute to a week of impact.



Partnership
Contributions.

PARTNERSHIP CONTRIBUTIONS

SESSIONS	TYPE A1. SESSION PARTNER Private Company	TYPE A2. SESSION PARTNER Governmental Entity, Large Foundation	TYPE A3. SESSION PARTNER Start-Up, Non-Profit, Science & Education
MORNING SESSIONS 08:00 - 10:00 (+BREAKFAST OPTION)	CHF 20'000	CHF 12'500	CHF 7'500
DAYTIME SESSIONS 10:00 - 11:30 14:00 - 15:30 16:00 - 17:30	CHF 15'000	CHF 10'000	CHF 5'000
EVENING SESSIONS 19:00 - 22:00 (+APÉRO / DINNER OPTION)	CHF 30'000	CHF 17'500	CHF 10'000

TYPE B. SPONSOR PARTNER	TYPE C. COMMUNICATION PARTNER	COMBINATION PARTNERSHIP (TYPE A, B AND/OR C)
CHF 10'000 FOR EACH OF BELOW ITEMS 1. Good Food Bar 2. Sustainable Production & Art Installations 3. Sustainable Mobility 4. Housing For Volunteers	TBD, including in-kind	Custom Pricing
PRODUCT SPONSORING Contribution depends on the product and value proposition		

These contributions help to cover Climate Hub Davos base costs.

15% of all contributions go to the **GreepUp Association** to support **local Davos projects** and **the long-term development of the Climate Hub Davos**.

Additional contributions are welcome to support organisations with limited financial means. The supporter packages **start at CHF 2'000**.



Call to Partner!



Based on the opportunities outlined, Climate Hub Davos invites you to share your partnership proposal.

NEXT STEPS:

01

Submit your proposal through this [form](#)

02


Round 1 submission
deadline:
20 August 2025

03

Proposals will be
reviewed on the rolling
basis

04

Calls will be scheduled
with selected
organizations

A photograph of a stage event. A large screen in the background displays a landscape with a lake, trees, and mountains. Several people are on stage, including a woman in a dark dress speaking into a microphone. The foreground shows the backs of an audience seated in a dark room. The text "Thank You, Looking forward to partnering with you!" is overlaid in large white letters.

Thank You, Looking forward to partnering with you!

Main Contact

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Appendix.

Event Highlights.

Featured **25 impact sessions** co-created with **46 partners**, from business, science and non-profit.

Proven solutions for **climate and nature** were activated with features including: regeneration in agriculture, nature-finance instruments, innovation, circularity, and climate communications.

The Good Food Bar with plant-based food and drinks and **WEF's Global Collaboration Village** anchored the immersive Foyer offerings.

Over **1500 visitors inside** the space and over **500 people** interacted with the activities and installations **at the Plaza**.

Over 100 actionable pledges were made by visitors to activate positive change in their companies, homes and communities.

From impact investors to climate experts, from CEOs to non-profit implementers and from heads of states to Sustainability Officers, the hub incubated new partnerships and project ideas; which are now **coming to fruition, step-by-step**.

THE CLIMATE HUB DAVOS 2025

Speakers Highlights.

Peter Bakker – Head of the World Sustainable Business Council

Johan Rockström – Professor at the Potsdam Institute for Climate Impact Research, world renowned for the planetary boundaries framework he developed.

H.E. Prof. Muhammad Yunus – Nobel Peace Prize Laureate and Chief Adviser of Interim Government of Bangladesh

Chad Frischmann – Founder and CEO of Regenerative Intelligence (RegenIntel), TedX speaker, lead researcher, and architect of the Drawdown Solutions Framework.

Martin Stuchtey – Economist and Founder of Landbanking Group

Fatou Jeng – Youth Representative and climate advisor to the United Nations Secretary General

Chris Luebke – Leader of the Strategic Foresight Hub in the Office of the President at ETH Zurich, co-founder of [Y]our 2040

Elisabeth Stern – Board Member of the “Klima Seniorinnen”

Cyril Garcia – Head of Global Sustainability Services and Corporate Responsibility, Capgemini

THE CLIMATE HUB DAVOS 2025

Partners.

From our Partner Survey.

“The team at GreenUp far exceeded any expectations I could have had for event management at Davos. Every member of the team was a joy to work with. Indeed, I can honestly say that they were some of the best of the best organizations I have worked with over 300+ talks globally.”



