

# UP - Umwelt Plattform

## Annual Report 2019



#UPTrain Locarno, Juni 2020

2019 was an active year for UP. We rolled out our strategy and structure in which Basel and Zurich are our innovative hubs, and in Solothurn, Davos, La Chaux-de-Fonds as well as Locarno we built up and strengthened sustainability movements.

We professionalised our event formats for our public event series, as well as continued our path of doing meaningful projects together with organizations and cities, such as a zero-waste challenge with the city of La Chaux-de-Fonds.

Almost 2000 people actively experienced how positive sufficiency in everyday life can be, and 27% of the people we manage to stay in touch with, indicates after several months they actually implement some changes in everyday life.

We worked with over 50 different local sustainability initiatives to be stronger and create more impact together. We did this mainly during our events, but also by giving presentations, workshops or organising network meetings. We worked with established organisations like Grassrooted, but also very small ones, like Montagnes en Transition. We actively facilitated the set-up of 4 new initiatives in La Chaux-de-Fonds and Locarno, as well as continued to support the ones we helped to set up over the past years, in particular in Davos and shared all concrete ideas for the cities openly through (local) media.

In total more than 75 people volunteered with UP in 2019, and we try to bring them more and more together, with the goal to create an UP Community around the topic of sufficiency or happy sobriety. In addition to these, hundreds of people further helped out at one of the initiatives that we helped set-up, for example the Urban Garden in Davos, as well as once in a while at our events.

# UP in 2019

We organised public, innovative, positive events in Basel, La Chaux-de-Fonds, Davos, Locarno, Solothurn & Zürich.



## 30 events



Focus on fun & action, positive experiences that inspire to more action in everyday life



## 1950 participants

35% of whom were not acting much for sustainability yet



27% of participants we kept in touch with, indicated several months later that they made some changes in their everyday life

### Cool, different, meaningful projects.



a zero waste challenge in La Chaux-de-Fonds



sustainability at work challenge



workshops with kids at an open company day in Ticino

### 75 volunteers

actively worked for UP and became changemakers in our society



hundreds of people helped out voluntarily at events or one of the initiatives we helped set up

### Creating impact together!



50+ local sustainability initiatives shared their knowledge, we enhanced their visibility.



we helped the setup of 4 new initiatives, generation-connecting zero waste workshops, regular foodwaste evenings



## 5000 people received online tips, updates and inspiring news

## 1. Activities

In 2019, UP has focused on several new event series and high-quality, creative events around the theme of sufficiency.

Datum	Event	Stadt	Thema
27.01.2019	La Chaux-de-Fonds	<b>Troc de janvier - Simplement plus de place dans ton armoire!</b>	Sharing Economy
03.02.2019	Locarno	<b>Locarno rifiuti zero: più idee per la tua vita!</b>	Zero Waste & Circular Economy
09.02.2019	Zurich	<b>Einfach mehr Glückspost</b>	Sufficiency Generic
14.02.2019	Basel	<b>Wolke 7 - Einfach Mehr Liebe</b>	Sufficiency Generic
19.02.2019	Solothurn	<b>Einfach mehr #plastikfasten!</b>	Zero Waste & Circular Economy
21.03.2019	La Chaux-de-Fonds	<b>Simplement plus verte la ville - Plantation urbaines à 1000m</b>	Green in the city
06.04.2019	Basel	<b>Pflanztausch - Einfach Mehr Grun</b>	Green in the city + Sharing Economy
02.05.2019	Solothurn	<b>Einfach mehr Kleiderkarussell!</b>	Sharing Economy
11.05.2019	Locarno	<b>Semplicemente più biciclette per le vie della città</b>	Mobility & Leisure
11.05.2019	La Chaux-de-Fonds	<b>Course aux déchets - Fête de printemps</b>	Zero Waste & Circular Economy
14.05.2019	Solothurn	<b>Einfach mehr Grün in der Stadt!</b>	Green in the city
24.05.2019	Solothurn	<b>Einfach mehr Food Waste Smoothies!</b>	Food
29.05.2019	Zurich	<b>Einfach mehr, ist weniger! Ein frischer zero waste workshop</b>	Zero Waste & Circular Economy
15.06.2019	La Chaux-de-Fonds	<b>#UPTrain</b>	Mobility & Leisure
15.06.2019	Locarno	<b>#UPTrain</b>	Mobility & Leisure
15.06.2019	Basel	<b>#UPTrain</b>	Mobility & Leisure
15.06.2019	Solothurn	<b>#UPTrain</b>	Mobility & Leisure
15.06.2019	Zurich	<b>#UPTrain</b>	Mobility & Leisure
06.07.2019	Basel	<b>Dreh dich ins Glück mit UP</b>	Sufficiency Generic
12.09.2019	Locarno	<b>Semplicemente più percorsi puliti con il plogging</b>	Zero Waste & Circular Economy
18.09.2019	Zurich	<b>Jage das Geheimnis der pflanzen</b>	Food
1-3.10.2019	Zurich	<b>Nachhaltigkeit am Arbeitsplatz</b>	Sufficiency Generic
05.10.2019	Basel	<b>Futter zu Fuss</b>	Food
05.10.2019	La Chaux-de-Fonds	<b>Balade des Plantes et</b>	Food

		<b>Champignons</b>	
26.10.2019	Solothurn	<b>Einfach mehr Glück mit UP</b>	Sufficiency Generic
23.11.2019	Locarno	<b>Locarno rifiuti zero: semplicemente più progetti</b>	Zero Waste & Circular Economy
24.11.2019	Zurich	<b>Discobrunch</b>	Food
30.11.2019	Solothurn	<b>Einfach Mehr Spielen - Tauschbörse für Spiele</b>	Sharing Economy
08.12.2019	La Chaux-de-Fonds	<b>Troc d'hiver</b>	Sharing Economy
15.12.2019	Basel	<b>Weihnachts.Zeit</b>	Sufficiency Generic

In addition to these events, UP did more! Here an overview of the most important projects.

We launched the **Zero Waste Challenge with the city of La Chaux-de-Fonds**, where 17 families reduced their waste through a program of workshops, discussions and excursions:



## Défi zéro déchet : 13 tonnes de détritus économisés

Près de 85 Chaux-de-Fonniers ont décidé de moins jeter. Résultat : ils ont produit cinq fois moins d'ordures que la moyenne suisse. Une initiative instiguée notamment par l'association environnementale UP (Umwelt Plateform) et épaulée par la Ville

 Les participants au défi zéro déchet se sont retrouvés autour d'un verre pour faire le bilan de ces cinq mois.

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We launched a **project with the Office for Environment and Energy in Basel - a New Year's resolution campaign** that reached about 40,000 Basel residents.

We organised **an event as part of Davos municipality's "Bring and Fetch Day"**.



We held **workshops on Zero Waste for a waste incineration plant in Ticino** as part of their open day

Furthermore, for the first time in UP's history we organised an UP weekend for volunteers from across the country to connect, exchange, learn, innovate and create!



# Financial Report 2019

## 1. BALANCE SHEET 2019

<b>Assets</b>	<b>31.12.2019</b>		<b>%</b>
Cash and cash equivalents	CHF	6758	25%
Receivables	CHF	99.	0%
Inventories and unbilled services	CHF	4328	16%
Prepaid expenses	CHF	13864	51%
<b>CURRENT ASSETS</b>	CHF	<b>25049</b>	93%
Movable property and equipment	CHF	1945	7%
<b>FIXED ASSETS</b>	CHF	<b>1945</b>	7%
<b>TOTAL ASSETS</b>	<b>CHF</b>	<b>26994</b>	

<b>Liabilities</b>	<b>31.12.2019</b>		<b>%</b>
Trade accounts payable	CHF	147988	55%
Other current liabilities	CHF	7377	27%
Accrued expenses and deferred income	CHF	6555	24%
<b>SHORT-TERM DEBT</b>	CHF	<b>28729</b>	106%
Association assets	CHF	377	1%
Loss	CHF	-2112	-8%
<b>TOTAL ORGANIZATIONAL CAPITAL</b>	CHF	<b>-1735</b>	-6%
<b>TOTAL LIABILITIES</b>	<b>CHF</b>	<b>26994</b>	

## 2. PROFIT & LOSS STATEMENT

<b>REVENUE</b>		<b>31.12.2019</b>	<b>%</b>
Subsidies (foundations)	CHF	55000	46%
Subsidies (public authorities)	CHF	35150	29%
Subsidies (Organizations)	CHF	3400	3%
Donations	CHF	23887	2%
Project Funds	CHF	15500	13%
Other revenue	CHF	8882	7%
<b>TOTAL REVENUE</b>	<b>CHF</b>	<b>120319</b>	

<b>Expenses</b>		<b>31.12.2019</b>	<b>%</b>
Human Capital	CHF	102135	83%
Events	CHF	6968	6%
Volunteers	CHF	2980	2%
Management / Coordination	CHF	2192	2%
Projects	CHF	173	0%
Innovation + Training	CHF	1750	1%
Communications	CHF	969	1%
Organisation / Team	CHF	925	1%
Services for the association	CHF	1232	1%
Secretariat + Accountancy	CHF	2212	2%
Other expenses	CHF	896	1%
<b>TOTAL EXPENSES</b>	<b>CHF</b>	<b>122431</b>	

<b>TOTAL EXPENSES</b>	<b>CHF</b>	<b>122431</b>
<b>TOTAL REVENUE</b>	<b>CHF</b>	<b>120319</b>
<b>LOSS</b>	<b>CHF</b>	<b>-2112</b>

The Board approves the financial statements with the comment that in 2020 that measures should be taken to mitigate the loss from 2019. .



Alexandra Gavilano, President UP  
Zurich, 11.12.2020

# Audit Report

An die Mitglieder des Vereins  
UP Umweltplattform

## Revisionsbericht

Sehr geehrte Damen und Herren

Auftragsgemäss haben wir die Prüfung der Jahresrechnung (Bilanz, Erfolgsrechnung und Anhang) des Vereins UP Umweltplattform für das am 31. Dezember 2019 abgeschlossene Vereinsjahr vorgenommen.

Für die Jahresrechnung ist der Vorstand verantwortlich, während unsere Aufgabe darin besteht, die Prüfung der Jahresrechnung so zu planen und durchzuführen, dass wir hinreichende Sicherheit gewinnen, ob die Jahresrechnung frei von wesentlichen falschen Angaben ist.

Nach unserer Beurteilung zeigt die Jahresrechnung für das am 31. Dezember 2019 abgeschlossene Vereinsjahr ein den Tatsachen entsprechendes Bild der Vermögens-, Finanz- und Ertragslage in Übereinstimmung mit dem schweizerischen Gesetz und den Statuten. Die Bestandessaldi der Bilanz sind nachgewiesen, die stichprobenartig geprüften Belege stimmen mit der Buchhaltung überein und die Buchhaltung ist ordnungsgemäss und sauber geführt.

Die Jahresrechnung schliesst mit einem Aufwandsüberschuss von CHF 2'111.50 ab. Es resultiert ein negatives Vereinsvermögen von CHF 1'734.94 und somit eine Überschuldung.

Wir beantragen der Mitgliederversammlung die vorliegende Jahresrechnung zu genehmigen und der Buchhaltungsverantwortlichen sowie dem Vorstand Décharge zu erteilen.

Schenkon, 8. Dezember 2020

**INVENTURA GMBH**



Patrick Stöckli  
Fachmann im Finanz- und Rechnungswesen  
mit eidg. Fachausweis