

We at GreenUp are looking for a:

## Social Media Marketing support Switzerland

(Voluntary position 10%)

Do you live in Switzerland and love sustainable movements and activities and have a passion for socials? Would you like to help us produce relevant content for the GreenUp Community? GreenUp is a Swiss non-profit that organizes workshops, projects and events to empower and inspire people to live happier with less, hence our Motto "Less = More".

We are looking for a motivated Social Media Marketing Assistant in the home office, where you can flexibly organize your time. You will support our Community Manager and get a deep dive in all aspects of Social Media Marketing.

**You:** a (pro)active person with a green heart for our planet, speaking English (and German) interested in making a real impact on our planet with a group of cool, like-minded people. The workload is at roughly 10% (4-5 hours per week) depending on the need of the Community Manager.

## Your tasks:

- Prepare interesting Instagram and Facebook posts in line with our vision
- Prepare strong visuals in Canva for our Instagram and Facebook posts
- Help setting up a Communications Strategy

**Benefits:** You will learn about sustainability and sufficiency, laugh, gain unique experiences, acquire useful skills ranging from coordination to communicating with diverse people, and become part of a community of people who make a difference. We pay your expenses and offer you a huge network, as well as great internal activities.

Send your CV incl. a picture to Gabriella: <u>Gabriella@green-up.ch</u>. We are looking forward to meeting you!



